

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
576697-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Local WDAF House	Kansas City WD	Local

Advertiser	Product	Estimate Number
Montee/D/Mo/Lt. Governor	Missouri Lieutenant Gove	Montee for Missouri

Billing Address:

Ruth Burke & Associates
Attention: Accounts Payable
4050 Pennsylvania Ave.
Suite 103
Kansas City, MO 64111

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Flight Dates	Order #	Alt Order #
10/08/12 - 11/04/12	576697	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/10/12	M-W 6-7a	M-W 6-7a	111----	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 111---- 3 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 M 10/08/12 6:52 AM M-W 6-7a M-W 6-7a :30 SUSANMONTEE002 \$600.00 NM									
2 4 Tu 10/09/12 5:57 AM M-W 6-7a M-W 6-7a :30 SUSANMONTEE003 \$600.00 NM									
3 4 W 10/10/12 6:44 AM M-W 6-7a M-W 6-7a :30 SUSANMONTEE003 \$600.00 NM									
2	10/17/12	10/19/12	W-F 6-7a	W-F 6-7a	--111--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --111-- 3 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 10/17/12 6:38 AM W-F 6-7a W-F 6-7a :30 SUSANMONTEE006 \$600.00 NM									
2 4 Th 10/18/12 6:56 AM W-F 6-7a W-F 6-7a :30 SUSANMONTEE006 \$600.00 NM									
3 4 F 10/19/12 5:58 AM W-F 6-7a W-F 6-7a :30 SUSANMONTEE006 \$600.00 NM									
3	10/23/12	10/25/12	Tue, Thur 6-7a	Tue, Thur 6-7a	-1-1---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1-1--- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 4 Tu 10/23/12 6:15 AM Tue, Thur 6-7a Tue, Thur 6-7a :30 SUSANMONTEE006 \$600.00 NM									
3 4 Th 10/25/12 6:23 AM Tue, Thur 6-7a Tue, Thur 6-7a :30 SUSANMONTEE006 \$600.00 NM									

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Montee/D/Mo/Lt. Governor	Missouri Lieutenant Gover	Montee for Missouri	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/08/12	10/18/12	M-Thur 7-9a	M-Thur 7-9a	1111---	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1111--- 4 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/08/12 8:35 AM M-Thur 7-9a M-Thur 7-9a :30 SUSANMONTEE002 \$525.00 NM 2 4 Tu 10/09/12 7:09 AM M-Thur 7-9a M-Thur 7-9a :30 SUSANMONTEE003 \$525.00 NM 3 4 W 10/10/12 8:00 AM M-Thur 7-9a M-Thur 7-9a :30 SUSANMONTEE003 \$525.00 NM 4 4 Th 10/11/12 8:56 AM M-Thur 7-9a M-Thur 7-9a :30 SUSANMONTEE003 \$525.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1111--- 4 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 M 10/15/12 7:25 AM M-Thur 7-9a M-Thur 7-9a :30 SUSANMONTEE003 \$525.00 NM 6 4 Tu 10/16/12 8:24 AM M-Thur 7-9a M-Thur 7-9a :30 SUSANMONTEE003 \$525.00 NM 7 4 W 10/17/12 7:16 AM M-Thur 7-9a M-Thur 7-9a :30 SUSANMONTEE006 \$525.00 NM 8 4 Th 10/18/12 8:25 AM M-Thur 7-9a M-Thur 7-9a :30 SUSANMONTEE006 \$525.00 NM									
7	10/23/12	11/01/12	Tue-F 7-9a	Tue-F 7-9a	-1111--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111-- 4 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/23/12 8:53 AM Tue-F 7-9a Tue-F 7-9a :30 SUSANMONTEE006 \$525.00 NM 2 4 W 10/24/12 8:45 AM Tue-F 7-9a Tue-F 7-9a :30 SUSANMONTEE006 \$525.00 NM 3 4 Th 10/25/12 8:00 AM Tue-F 7-9a Tue-F 7-9a :30 SUSANMONTEE006 \$525.00 NM 4 4 F 10/26/12 7:09 AM Tue-F 7-9a Tue-F 7-9a :30 SUSANMONTEE006 \$525.00 NM									
9	10/08/12	11/02/12	M-F 5-6p	M-F 5-6p	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/08/12 5:30 PM M-F 5-6p M-F 5-6p :30 SUSANMONTEE002 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT-TF-- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/15/12 5:43 PM M-F 5-6p M-F 5-6p :30 SUSANMONTEE003 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 10/22/12 5:25 PM M-F 5-6p M-F 5-6p :30 SUSANMONTEE006 \$600.00 NM									

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Montee/D/Mo/Lt. Governor	Missouri Lieutenant Governor	Montee for Missouri	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/08/12	11/02/12	M-F 10-1030p	M-F 10-1030p	MTWTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTW---- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 10/08/12 10:08 PM M-F 10-1030p M-F 10-1030p :30 SUSANMONTEE002 \$1,200.00 NM 1 4 Tu 10/09/12 10:28 PM M-F 10-1030p M-F 10-1030p :30 SUSANMONTEE003 \$1,200.00 NM 3 4 W 10/10/12 10:24 PM M-F 10-1030p M-F 10-1030p :30 SUSANMONTEE003 \$1,200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TW-F-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 Tu 10/16/12 10:23 PM M-F 10-1030p M-F 10-1030p :30 SUSANMONTEE003 \$1,200.00 NM 6 4 W 10/17/12 10:15 PM M-F 10-1030p M-F 10-1030p :30 SUSANMONTEE006 \$1,200.00 NM 4 4 F 10/19/12 11:08 PM M-F 10-1030p M-F 10-1030p :30 SUSANMONTEE006 \$1,200.00 NM *									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT--F-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 4 M 10/22/12 11:44 PM M-F 10-1030p M-F 10-1030p :30 SUSANMONTEE006 \$1,200.00 NM * 9 4 Tu 10/23/12 10:27 PM M-F 10-1030p M-F 10-1030p :30 SUSANMONTEE006 \$1,200.00 NM 8 4 F 10/26/12 10:23 PM M-F 10-1030p M-F 10-1030p :30 SUSANMONTEE006 \$1,200.00 NM									
14	10/13/12	10/27/12	Sa 10-1030p	Sa 10-1030p	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/13/12 10:26 PM Sa 10-1030p Sa 10-1030p :30 SUSANMONTEE003 \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Sa 10/20/12 10:06 PM Sa 10-1030p Sa 10-1030p :30 SUSANMONTEE006 \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Sa 10/27/12 11:04 PM Sa 10-1030p Sa 10-1030p :30 SUSANMONTEE006 \$800.00 NM *									

Total Spots **35** Gross Total **\$26,100.00**

Payment Terms 30 Days

Agency Commission **\$3,915.00**
Net Amount Due **\$22,185.00**